

**TEAM HOWARD  
RESTAURANT POS SYSTEMS  
518.885.8051**

**INNOVATIVE MARKETING CONCEPTS**

Check	Tab	Cov	Server	Time	Date
1823	8	4	3	21:38	03/07/06

1 Shrimp Cocktail	8.99
1 Calamari	7.99
1 Mussels Marinara	7.99
1 Veal Marsala	16.99
1 NY Strip Steak Au Poivre	21.99
1 Shrimp Scampi	18.99
1 Veal Sorrento	18.99
1 Chocolate Lava Cake	5.99
1 Cheesecake	4.99
4 Coffee	6.00
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Food Sub-Total	109.92
2 Petes Wicked Ale	8.00
1 Btl Kendall Jackson Merlot	32.00
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Beverage Sub-Total	40.00
SUB TOTAL	149.92
Sales Tax	10.49
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<b>TOTAL \$</b>	<b>160.41</b>

**THANK YOU  
MELANIE**

**SARATOGA PERFORMING  
ARTS CENTER**

DATE	ARTIST	LAWN
7/12	James Taylor	\$30
7/13	John Cougar	\$30
7/19	Tom Petty	\$30
7/20	Steve Miller	\$30
7/26	Journey	\$30
7/27	Talking Heads	\$30

Call the Box Office for show information  
**(518) 587-3330**

Bring your SPAC ticket back here after the concert  
and get 15% off your entire check !

**YOUR LOGO COULD BE HERE**

**How about directions to SPAC**

**and directions back to your restaurant**

**Maybe even a note from Epstein's Mother**

**DIGITAL DINING**

**REVENUE GENERATING SOFTWARE**

**\* CHECK LAYOUTS \***

**SPAC CHECK**

**HAVE YOU EVER HEARD...**

While dining in Saratoga I once heard a couple ask about an outdoor amphitheatre that had the ballet performing during the summer. However, this couple wanted to know "what else happens there?" The server spent approx 6 minutes discussing SPAC and the concerts they were looking forward to the most. Conversation with customers is fine but not at the expense of customers waiting to place orders, get their check or their change.

**How nice it would have been if the server could have simply changed the check layout to the SPAC check.**

With Digital Dining it's easy. If you have local entertainment centers, it makes sense to have check layouts already in place so that you need only keep the monthly activity updated.

You won't find this kind of personal attention from "the chains" or their POS systems. Independents have always struggled for the right tools to fight the marketing battle against the chain establishments but now Digital Dining has come thru with the right tools at the right time.

**This is only an example.  
Your imagination may vary.**

**At TEAM HOWARD  
your success is NOT less important than ours!  
Without you... there is no us !**